



Swing For TBAAL Sponsorship Levels

DIAMOND - Title Sponsor - \$10,000.00

- Commemorative Polo Shirt & Hat Sponsor (Front Pocket Area)
- Sponsors Choice Logo Location included on all promotional Items
- Full Course Signage
- Prominent Billing on Tournament Banner
- Program & Media signage
- Insert Promotional & Informational Items in Goody Bags
- 2 Teams of 4 Players
- One (1)\$5,000 TBAAL Corporate Membership good for one year
- Six (6) complimentary tickets to three (3) TBAAL's 33rd Season Programs
- Name listed in TBAAL programs

Platinum Sponsor - \$7,500.00

- Commemorative Polo Shirt Sponsor (Left or Right Sleeve Area)
- Selection Signage on Hole of Choice
- Top Billing on Tournament Banner
- Program & Media signage
- Insert Promotional & Informational Items in Goody Bags
- 1 Team of 4 Players
- One (1)\$2,500 TBAAL Corporate Membership good for one year
- Four (4) complimentary tickets to two (2) TBAAL's 33rd Season Programs
- Name listed in TBAAL programs

Gold Sponsor - \$5,000.00

- Drink & Snack Cart Sponsor – includes Logo & Banner
- Selection Signage on Hole of Choice
- Tournament Banner
- Program & Media signage
- Insert Promotional & Informational Items in Goody Bags
- 1 Team of 4 Players
- One (1)\$1,500 TBAAL Corporate Membership good for one year
- Two (2) complimentary tickets to two (2) TBAAL's 33rd Season Programs
- Name listed in TBAAL programs

Silver Sponsor - \$2,500.00

- Game of Choice Hole Sponsor
- Selection Signage on Hole of Choice
- Top Billing on Tournament Banner
- Program & Media signage
- Insert Promotional & Informational Items in Goody Bags
- 1 Team of 4 Players
- One (1)\$1,000 TBAAL Corporate Membership good for one year
- Name listed in TBAAL programs

THE BLACK ACADEMY
OF ARTS AND LETTERS



On behalf of the Board of Directors of The Black Academy of Arts and Letters, (TBAAL) we would like to invite you and your organization to be a part of the Swing for TBAAL Golf Classic. The Classic will take place on Monday, March 8, 2010 at the beautiful Bear Creek Country Club. Funds raised will benefit the 2010-2011 33rd season of TBAAL, art in education programs, and help further the institution's mission to create and enhance an awareness and understanding of artistic, cultural, and aesthetic differences utilizing the framework of African-American Arts and Letters and to promote, foster, cultivate, perpetuate and preserve the Arts and Letters of African-Americans in the Fine, Literary and Performing Arts.

We are requesting your support by sponsoring our golf tournament. Your sponsoring will not only help us make a difference in the community, but will also give your company the opportunity to showcase your name and products during this great event. Additionally, one of the 18 holes will bare your company's name and phone number.

Register online: www.tournevents.com/tbaal

Register by phone: 214.287.2619

Date of Tournament: Monday, March 8, 2010
Format: 4 man Scramble / Shotgun Start @ 8:30am
Golf Courses: BEAR CREEK GOLF CLUB
3500 Bear Creek Court, Dallas, TX 75261

www.tournevents.com/tbaal
Cost Per Player: \$125.00 Cost Per Team: \$500.00
Registration Deadline: February 22, 2010

Bronze Sponsor - \$1,500.00

- Signage Included – Recognition on Tournament Banner and Program
- 1 Team of 4 Players
- One year \$250 membership for two (2) persons residing in the same household plus one (1) guest membership good for ninety days.

Lunch Sponsor - \$1,000.00

- Signage in Lunch Area
- Exclusive Recognition during lunch
- One year \$500 membership for one (1) person plus one (1) guest membership good for ninety days

Hole In One Sponsor - \$500.00

- Recognition on Tournament Banner
- Hole In One Prize Signage
- 2 Player Entry
- One year \$750 membership for one (1) person plus one (1) guest membership good for ninety days

Games:

- Shortest Drive - \$200.00
 - One year \$100 membership for one (1) person
- Longest Drive - \$200.00
 - One year \$100 membership for one (1) person
- Closest to the Pin - \$200.00
 - One year \$100 membership for one (1) person
- Longest Putt - \$200.00
 - One year \$100 membership for one (1) person
- 5 Iron Hole - \$200.00
 - One year \$100 membership for one (1) person



Hole Sponsor - \$150.00

Donations: I cannot play, but wish to make a donation of \$_____

We thank you for your support! Make all payments to TBAAL – Send checks or money orders to 650 S. Griffin Street, Dallas, TX 75202 – Attn: Annette Williams. For more information please contact me at 214-287-2619 or awilliams10@tx.rr.com.

Sincerely,

Annette Williams
Board Member

cc: Barbara Steele – Board Chair

Register online: www.tournevents.com/tbaal

Register by phone: 214.287.2619